

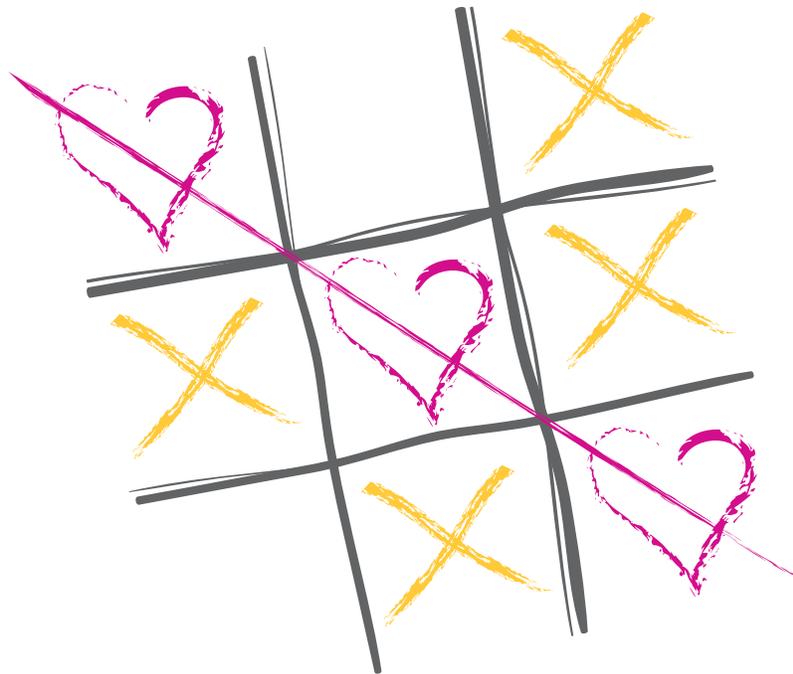
Living. Giving. Caring.

Georgetown
Hospital
Foundation



Project X

A \$1.5 million campaign to acquire
leading-edge digital X-ray equipment
for Georgetown Hospital



Helping your healthcare team see you more clearly.
Exemplary patient experiences, always.

“Keeping care in our community is possible because donors provide health professionals with the tools they need to take care of us, close to home. Supporting our community hospital makes sense. I’m doing myself and my family a favour – it’s like life insurance!”

- David McNally, Donor, The Georgetown Hospital Foundation

Living.

In its earliest days, medicine was an art because physicians provided treatment, based on what they could diagnose with the naked eye. Today, diagnosis is an exact science that relies on diagnostic imaging technology to provide precise pictures of what is happening inside your body.

Immediate access to high quality images allows physicians to rule out conditions such as pneumonia or heart failure and to identify what is causing symptoms so that you can get fast access to the most appropriate care.

“We use digital images to determine whether your symptoms are associated with a less serious, immediately treatable condition or more serious illness. Even when images reveal nothing abnormal, the results can offer patients peace of mind.”

- Dr. Tim Durrant, Radiologist

In 2016-2017, Georgetown Hospital conducted 39,681 diagnostic imaging exams to diagnose and treat patients, representing a 30% increase over the last five years. Of these exams, more than half were X-rays.

Project X updates Georgetown Hospital's X-ray equipment and technology, providing health professionals across Halton Healthcare's three hospitals with immediate access to accurate information through high quality digital images for timely diagnosis and treatment.

Giving.

Project X is raising \$1.5 million to completely update the hospital's imaging suite, ensuring updated technology is available throughout Halton Healthcare.

Your donation connects you, your family, friends and neighbours to the healthcare you deserve from your community hospital's dedicated healthcare team.

“We are always so impressed with the support we receive from our community. For me, it's humbling and I am so very grateful.”

- Cindy McDonell, Chief Operating Officer

Diagnostic imaging is an essential part of your care in the emergency department, the operating room and throughout your stay in the hospital. Improving imaging technology equips health providers with the tools they need to provide your family with the best possible care.

“I cannot think of a more worthy cause than supporting the purchase of equipment our dedicated health professionals need to care for us.”

- Heather Kaufman, Vice Chair, Board of Directors, The Georgetown Hospital Foundation



Project X brings you the level of healthcare you deserve. Your donation is an investment in the future of healthcare for your family and your community.

Caring.

“Diagnostic imaging acts like the backbone for your care. During surgery, it is X-ray technology that is used to ensure precise positioning and placement, providing you with the best possible results.” - Dr. Christopher Lu, Orthopaedic Surgeon

Two Portable X-ray Machines \$171,024 each

The portable X-ray machine means the hospital's sickest patients don't have to be moved to another department for their diagnosis.

When your physician orders an X-ray, the machine is brought to your bedside for a quicker diagnosis and earlier treatment.

Two Digital Radiography (X-ray) Machines \$350,000 each

Replacement of the hospital's image development system with digital radiography brings the latest technology to Georgetown Hospital, eliminating the extra steps required to process high quality images. Radiologists can access images immediately and remotely from a secure storage system for your timely diagnosis, treatment and care.

Digital radiography saves time which means you benefit from a more efficient Emergency Department. A reduced wait for your diagnosis means your wait time in the hospital's Fracture Clinic and other departments is also reduced.

Mini C-arm \$99,481

Georgetown Hospital offers specialized surgical procedures that attract patients from throughout Halton and across Canada. The Mini C-arm technology offers your surgeon the opportunity to achieve precise surgical placement, independently, in real time.

The Mini C-arm X-ray device replaces a larger, more cumbersome piece of equipment which requires an X-ray technologist to be in the operating room throughout the surgical procedure.

By equipping the surgeon with the Mini C-arm which can be operated independently, the X-ray technologist can remain dedicated to the hospital's Emergency Department and Fracture Clinic, reducing your wait time for care and improving the hospital's productivity.

The installation of Project X equipment requires limited infrastructure improvements and the renovation of existing spaces for a complete refurbishment of the hospital's imaging suite.



The addition of digital technology, new X-ray equipment and the Mini C-arm X-ray device to Georgetown Hospital means the right people are in the right place, doing the right work in an efficient way. This creates a positive ripple effect throughout the hospital to improve your patient experience.

Improving Care in Our Community



David McNally is a fifth generation Georgetown resident. He and his wife Jo-anne are long-time supporters of The Georgetown Hospital Foundation.

Georgetown Hospital enjoys strong community support from generous donors such as the McNally family, who have helped raise hundreds of thousands of dollars for The Georgetown Hospital Foundation.

David McNally received life-saving care as a result of his timely diagnosis at Georgetown Hospital.

He wants his community to understand government funding pays for the hospital's daily operation, but every piece of equipment used in the hospital is purchased with donations made to The Georgetown Hospital Foundation. Without the generosity of donors, a hospital is just a building.

"We have some of the finest surgeons in the country at Georgetown Hospital but they need updated technology and equipment to do their work. They need the best tools."

- David McNally, Donor, The Georgetown Hospital Foundation

The Georgetown Hospital Foundation - 1 Princess Anne Drive Georgetown, ON L7G 2B8
Call the Foundation office at 905-873-0111 ext 8221 for more information
or email jmcnally@haltonhealthcare.com

The Georgetown Hospital Foundation appreciates your donation toward Project X.
Thank you for your support!