



**Help us reach our goal:
Respond by June 30th and be part
of the \$60,000 Challenge**

When a 'Code Blue' is broadcast at Georgetown Hospital, healthcare teams immediately jump into action. A 'Code Blue' call is a hospital-wide alert that a patient is experiencing cardiac arrest or a sudden inability to breathe.

As Associate Chief of Staff at Georgetown Hospital, when I hear a 'Code Blue' announced, I know all too well what that can mean for a patient and their family. It all happens in just a moment. But that helpless feeling of seeing a loved one in life-threatening distress is agonizing. In that instant, the future becomes uncertain. All that family and friends can do is stand by and hope for the best – and trust that our healthcare team at Georgetown Hospital is doing everything we can to provide life-saving care.

Dedicated donors like you help make that exceptional care possible. That's why I'm reaching out to you today. Georgetown Hospital Foundation is calling on our community to join us in raising \$60,000 by June 30th to replace our fleet of 'Code Blue' crash carts.

In a 'Code Blue' situation, every second matters. These emergencies can happen anywhere in the hospital. That's why every department must be equipped with the necessary tools to provide immediate care, day or night.

That's where crash carts come in. These lifesaving carts store all the equipment and medications required by our healthcare teams to restart a heart or restore the airways of patients who are struggling to breathe.

The Georgetown Hospital Foundation is raising funds to replace and upgrade the entire fleet of crash carts across the hospital. But we cannot achieve this without the help of our caring and generous donors. Please help us meet the challenge of raising \$60,000 by June 30th!

The needs of our community continue to grow. The number of inpatients at Georgetown Hospital is increasing with each passing year, and so too is the need to have equipment on hand to deliver the best possible care.



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As my colleague, Dr. Meghan Daly, CCFP (EM), says:

“As an emergency department physician, I cannot overstate the critical role of the ‘Code Blue’ crash cart for patients in cardiac arrest. This cart contains the essential medications, equipment and tools needed for immediate life-saving resuscitation efforts. It is an essential component of our emergency response protocol.”

Georgetown Hospital is the first point of care in our community when emergency medical situations arise. Your generous gift will make an incredible difference for many of our patients, and for their loved ones, who look to Georgetown Hospital when someone they hold dear needs a lifesaving urgent intervention.

I can’t thank you enough for your generosity. I see the impact donors make every day at Georgetown Hospital, and I know from firsthand experience that they touch the lives of so many people with their dedication and support.

I hope you will join us in this important challenge to raise \$60,000 by June 30th, to replace our fleet of ‘Code Blue’ crash carts. We simply cannot achieve this goal without the help of caring and thoughtful people like you.

Once again, thank you – and I hope to hear from you soon.

Sincerely,

Dr. Craig Carson

Dr. Craig Carson Associate Chief of Staff

P.S. If you can, please send in your gift by June 30th to help us meet our goal of \$60,000 to upgrade and replace this urgently needed equipment that so many people depend on every day at Georgetown Hospital.

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